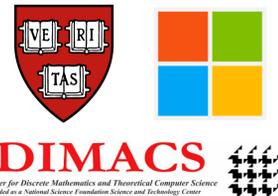


# No-Regret and Incentive-Compatible Online Learning

Rupert Freeman (MSR NYC), David M. Pennock (DIMACS, Rutgers), Chara Podimata (Harvard) and Jennifer Wortman Vaughan (MSR NYC)



## The Main Question

In deployments of the *prediction with expert advice* problem experts' reputation or financial compensation is often tied to the influence that they have on the prediction of the learner.

→ Experts might report differently from their **true** belief if that boosts their influence.

E.g., FiveThirtyEight ranks pollsters according to their accuracy:

FiveThirtyEight 🐦 f

Search for a pollster

POLLSTER	METHOD	LIVE CALLER WITH CELLPHONES	NCPP/AAPOR/ROPER	POLLS ANALYZED	ADVANCED +/-	PREDICTIVE +/-	538 GRADE	BANNED BY 538	MEAN-REVERTED BIAS
SurveyUSA	IVR/online/live		●	777	-1.1	-0.9	A		D+0.1
Rasmussen Reports/Pulse Opinion Research	IVR/online			711	+0.2	+0.6	C+		R+1.5
Zogby Interactive/JZ Analytics	Online			464	+0.6	+1.0	C		R+0.9
Mason-Dixon Polling & Research Inc.	Live	●		420	-0.5	-0.3	B+		R+0.7
Public Policy Polling	IVR/online			411	-0.4	0.0	B		D+0.3
YouGov	Online			375	-0.4	+0.1	B		D+0.3

Do there exist online learning algorithms that are **simultaneously no-regret** for the learner and **incentivize** the experts to report their **true** beliefs?

## Model

### Repeated Interaction Protocol

For round  $t \in [T]$ :

- Learner maintains a distribution  $\pi_t = (\pi_{1,t}, \dots, \pi_{K,t})$  over experts
- (a) Each expert  $i \in [K]$  has a private belief  $b_{i,t} \in [0,1]$  about the outcome  
(b) Each expert  $i \in [K]$  reports prediction  $p_{i,t} \in [0,1]$
- With probability  $\pi_{i,t}$ , learner chooses prediction  $\bar{p}_t = p_{i,t}$
- Learner and experts observe event realization  $r_t \in [0,1]$
- All predictions have an associated bounded proper loss  $\ell(\bar{p}_t, r_t)$  and  $\ell(p_{i,t}, r_t)$
- Learner updates  $\pi_t \rightarrow \pi_{t+1}$

**Full Information:** All losses are observed

**Partial Information:** Only the loss of the learner's prediction is observed

### Experts:

- Wish to increase leverage over the decisions of learner.
- Mathematically:  $p_{i,t} = \arg \max_{j \in [K]} \mathbb{E}_{r_t \sim \text{Bern}(b_{i,t})} [\pi_{i,t+1} | (b_{j,t}, p_{j,t})_{j \in [K]}]$

[Roughgarden and Schrijvers '17]: Consider a similar problem to us, but experts care about unnormalized weights

## Learner's Goals

**1 Incentive Compatibility:** Experts reporting their true belief maximizes their probability of being chosen, in expectation over  $r_t \sim \text{Bern}(b_{i,t})$

### Minimize Regret

$$R(T) = \sum_{t=1}^T \ell(\bar{p}_t, r_t) - \min_{i \in [K]} \sum_{t=1}^T \ell(p_{i,t}, r_t) \leq o(T)$$

## Main Result

Two **incentive-compatible** online learning algorithms:

1) Weighted Score Update (WSU):

$$R(T) = O(\sqrt{T \ln K}) \text{ for the full information setting}$$

2) Weighted Score Update with Uniform Exploration (WSU-UX):

$$R(T) = T^{\frac{2}{3}}(K \ln K)^{\frac{1}{3}} \text{ for the partial information setting}$$

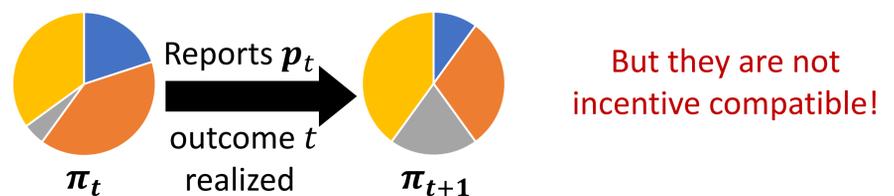
## A Seemingly Unrelated Problem

Construction of incentive-compatible wagering mechanisms

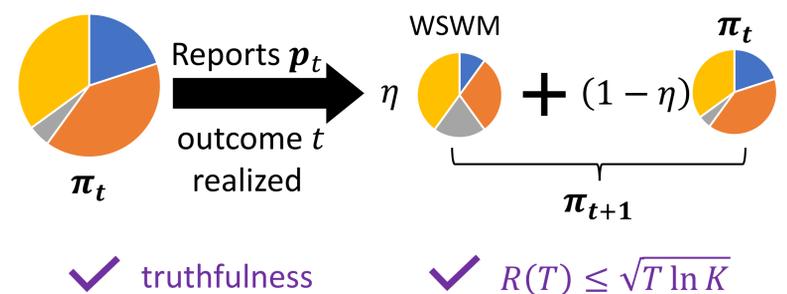


[Lambert et al. '08] defined a class of incentive-compatible wagering mechanisms: **W**eighted **S**core **W**agering **M**echanisms (WSWM)

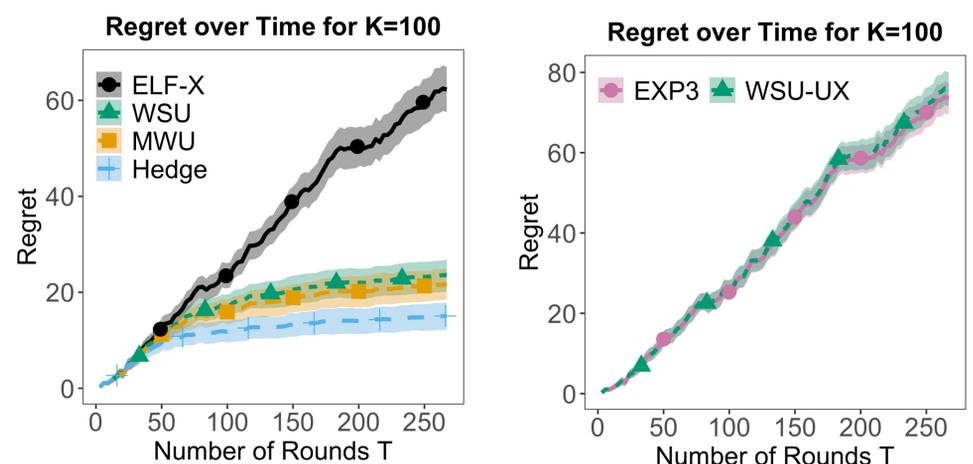
Online Learning algorithms are Wagering Mechanisms!



## WSWMs Made No Regret



## Experiments on FiveThirtyEight NFL Datasets



ELF-X: A variant of ELF [Witkowski et al. '18] that is incentive compatible for forward-looking agents, but no proven regret guarantee.

## References

- [Lambert, Langford, Vaughan, Chen, Reeves, Shoham, Pennock, '08]. Self Financed Wagering Mechanisms for Forecasting, EC'08.
- [Roughgarden and Schrijvers, '17]. Online Prediction with Selfish Experts. NeurIPS'17.
- [Witkowski, Freeman, Vaughan, Pennock, Krause '18]. Incentive Compatible Forecasting Competitions. AAAI'18.